



WHITE OAKS ELECTRATHON

SPONSORSHIP

White Oaks Secondary School • 1330 Montclair Drive Oakville, ON L6H 1Z5 • (437) 255-3382

ABOUT US

We are the White Oaks Electrathon Team, a high school engineering design team competing in the University of Waterloo's 2027 Electric Vehicle Challenge. The task at hand is to design, construct, and race an electric vehicle (EV) in May of 2027.

At the 2026 Waterloo EV Challenge, we placed 3rd in the feature race and earned 3rd place for the Multimatic Engineering Design Award. The year prior, we won the Dennis Weishar Engineering Design Award for innovation — one of the most focal awards at the competition.

We have 24 members, each responsible for metalwork, 3D design, and other various parts of the engineering process to build a functional EV.

We are now building a lighter, more efficient car for the 2027 challenge, pushing our engineering further than ever.



SPONSORSHIP OPPORTUNITY

We are eager to strike a sponsorship agreement with you. In return for your funding, we will prominently promote your company to the myriad of STEM and business students/professionals who will be participating in and watching the race. Contributions to our team are preferably financial but may be in the form of materials/services in line with our process. Promotional benefits you may potentially receive include but are not limited to:

- **Sponsor spirit (logos, colours, taglines...) displayed on:**
 - Team shirts and attire
 - Banners and in the team pit
 - The VEHICLE itself!
- **Public acknowledgment on the team's website and printed materials**
- **Widespread above-the-line media advertising**

SPONSORSHIP LEVELS

Up to \$500	BRONZE	Small logo or company name displayed on the website and team uniform.
\$500 to \$1,000	SILVER	Small logo or company name displayed on the car, printed materials, uniforms, signs, banners, and acknowledgement of your contribution on social media on posts all season.
\$1,000 to \$1,500	GOLD	Medium-sized logo or company name displayed on the car, website, uniforms, banners, team uniforms, and acknowledgement of your contribution on social media on posts all season.
\$2,000+	DIAMOND	Logo or company name prominently displayed on the car, website, uniforms, banners, team uniforms, in addition to dedicated customisable marketing.

NOTE that the terms outlined above are adaptable to meet sponsor requirements

How to Become a Sponsor of White Oaks Electrathon

To open a line of communication for questions, discussing logistics, and finalizing agreements, email our sponsorship managers below:

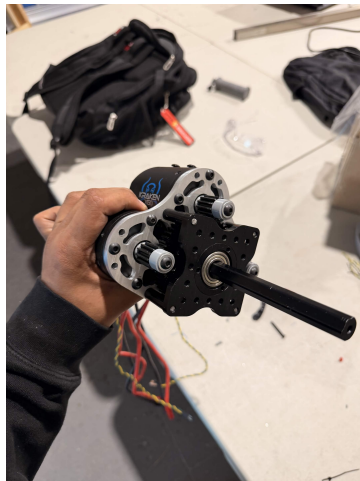
Arnav Kudale

arnnav0kudale@gmail.com

James Brogly (OCT)

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Every business is different, and we are excited to begin a professional relationship with your company that promises to be fruitful for all of us!



Join the White Oaks Electrathon Family!